

Marketing Opportunities – Fact Sheet



FLORIDA SOCIETY OF ADDICTION MEDICINE
Annual Conference on Addictions
“Pharmageddon in Florida”
March 4th and 5th, 2010 ~ Tampa, Florida

Hosted by University of Florida Addiction Medicine Fellowship Program and DACCO, Inc.

KEYNOTE SPEAKERS

Bruce Goldberger, PhD

A Decade of Deaths in the State of Florida- Prescription Drug Use, Misuse and Abuse

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Dr. Goldberger is at the top of his field in Clinical/Forensic Toxicology. In his role at University of Florida College of Medicine, Dr. Goldberger reviews the prescription drug deaths in Florida. He is a nationally recognized expert with recent appearances on ABC News 20/20 (Michael Jackson: The Man and His Music), ABC Good Morning America (Death of Michael Jackson), Dateline NBC (Michael Jackson: The Final Hours). Dr. Goldberger’s presentation will also explore Propofol Abuse and the Untimely Death of Michael Jackson.

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H. Westley Clark, M.D., J.D., M.P.H., CAS, FASAM
Director of SAMHSA

SPEAKERS

Barbara Krantz, MD: Prescription Drug Abuse in Florida, an Addiction Treatment Provider’s Perspective

Ilene Robeck, MD: Chronic Pain Treatment in the High Risk Chronic Pain Patient with Comorbid Addiction and Psychiatric Issues

Sanjay Sastry, MD: Spinal Cord Stimulation as Alternative to Chronic Opioid Treatment in Chronic Pain Patients

Bernd Wollschlaeger, MD: Medication-assisted Treatment for Opioid Dependence, Updates and Clinical Applications

AGENDA

Thursday, March 4	3-5 PM	FSAM Membership Meeting	DACCO, Tampa 4422 E. Columbus Dr.
	6-8 PM	Dinner/Reception sponsored by Aegis Labs	Hyatt Regency~ Downtown 211 N. Tampa St.
Friday, March 5	8 AM-5 PM	All CME Talks	DACCO, Tampa

“Florida Society of Addiction Medicine” rate at Hyatt Regency: \$139.

Call (813) 225-1234 to reserve your room.

CONFERENCE SITE:
DACCO
4422 E. Columbus Dr.
Tampa, FL 33605

**(THIS IS THE EXHIBIT SITE. SHIP HERE C/O FSAM, ATTN: LIZ HARDEN.
YOU MAY SET UP YOUR EXHIBIT THURSDAY 3-5 PM OR FRIDAY AT 7 AM)**



HOTEL INFO:
Hyatt Regency ~ DOWNTOWN
211 North Tampa Street
Tampa, FL 33602
(813) 225-1234

Exhibitor Registration Form at end of this document.

Anticipated Number of Attendees: 120, mostly prescribing physicians in addiction medicine, psychiatry, internal medicine, family medicine and pain management

Organization Sponsors:
Florida Society of Addiction Medicine
American Society of Addiction Medicine
Florida Medical Society

Conference Focus:
Latest Scientific Trends in Treatment of Substance Abuse, Chemical Dependency, Legal and Political Implications and Addiction Medicine Practice Issues. Featuring nationally recognized speakers.

Target Population:
Physicians and allied healthcare, substance abuse professionals.
Continuing Education Credits available for Physicians, Psychologists, LCSW, LMHC, LMFT and CAP.

FSAM OFFICE: John Harden, LCSW, CAP, MPH
Executive Director

Florida Society of Addiction Medicine, Inc.
301 W. Platt Street, Suite 335
Tampa, Florida 33606
PHONE: 813-477-2435
FAX: (813) 932-4960
PLEASE MARK ALL FAXES "ATTN: JOHN HARDEN"
E-MAIL: ceo@fsamonline.org
FSAM Web Site: www.fsamonline.org

Unrestricted Educational Grants/ Sponsorship: Notice is placed in our conference syllabus acknowledging the contribution. These funds are used to defray the cost of the conference speakers, hand-outs and other supplies/equipment used in the conference. Contributors of a thousand dollars or more receive a complimentary conference registration and a one page (8 X 11) black and white notice or advertisement in the conference syllabus. We can assist those whom prefer to receive Tax Deductions for contributions.

Exhibits: Display tables are 6 foot by 2 foot and cost \$600 for the 2 day event. Vendor /display tables are in the Hospitality Area where the Conference Beverage/Snack Breaks are served to the participants attending the conference. Limit 18 exhibitors for this Conference.

Advertising in the conference syllabus: One page (8 x 11) black and white notice or advertisement is \$ 200, color copy is \$300. Photocopy proof must be submitted by January 30, 2007 or our staff can develop an advertisement for you (simply submit what information you want in the notice). These ads will also be displayed in both slide shows (described below).

Slide Show Advertising: All sponsors are invited to submit their full-color ad, graphic or message to be displayed in-between educational sessions on the main projection screen, and also in the exhibit area. The frequency and duration of the projected image(s) will increase with level of support by that sponsor. Major sponsors will be featured prominently in the continuous slide show displayed between sessions on the main screen. Other sponsors and exhibitors will be featured in the continuous slide show in the exhibit area.

Hosting a special session Lunch or Dinner: Organizations may host a lunch for the group or choose to bring their own speaker and invite conference participants to attend their luncheon or dinner presentation. Cost of lunch or dinner is \$ 1,000 - \$4,000. Contact the FSAM Office for specific details regarding this option. Organizations are acknowledged in the conference syllabus and prominently featured in both slide shows. Additionally, signs are posted in the Hospitality Area, and at the lunch or dinner site.

Hosting a continental breakfast or refreshment break: Organizations may host a continental breakfast or refreshment break while displaying a multimedia or audio-visual presentation. Cost is \$800 - \$1000 . Contact the FSAM Office for specific details regarding this option. Organizations are acknowledged in the conference syllabus and

prominently featured in both slide shows. Additionally, signs are posted in the Hospitality Area, and at the break or breakfast site.

Hold a conjoint meeting. The FSAM Conference is a 2 day event, with selective hotel facilities available in the evenings for other groups to take advantage of the hotel/FSAM negotiated group room rates and facilities. FSAM invites other groups or organizations (as small as 10 persons) to take advantage of this opportunity to have a meeting at a major hotel with favored rates without the burden of negotiating hotel contracts. The FSAM OFFICE is available to assist with coordination of the conjoint meeting. This allows the group to enjoy their meeting, leaving the details to the FSAM OFFICE administrative staff. Contact the FSAM OFFICE for specific details regarding this option.

Sponsoring Name Badge Holders. Organizations may purchase specialty name badge holder with their name and / logo so that each participant can always have that business name with them.

The Florida Society of Addiction Medicine (FSAM) is the State Chapter of the national organization: American Society of Addiction Medicine (ASAM). ASAM is the nation's recognized leading medical society dedicated to educating physicians about improving the treatment of individuals suffering from substance dependency. ASAM is a recognized member/ sub- speciality of the American Medical Association. FSAM is a not for profit medical society and a specialty member of the Florida Medical Association.



**MEDICAL AND SCIENTIFIC CONFERENCE
MARCH 4-5, 2010**

DEADLINE FOR EXHIBITOR REGISTRATION: FEBRUARY 1, 2010

To Exhibit or Sponsor, Please Send this Form to:
 John Harden, LCSW, CAP, MPH ~ Executive Director
 Florida Society of Addiction Medicine, Inc.
 301 W. Platt Street, Suite 335 ~ Tampa, Florida 33606
 PHONE: 813-477-2435 ~ FAX: (813) 932-4960
 PLEASE MARK ALL FAXES "ATTN: JOHN HARDEN"
 E-MAIL: ceo@fsamonline.org
 Or pay online with Visa or Mastercard at:
 www.fsamonline.org

Sponsorship	Cost	Quantity	Total
Basic 2 X 6 Exhibit Table	\$600.00		
Premium 2 X 6 Exhibit Table with power if requested with Color full-page ad in syllabus and color graphics featured in perpetual slide shows displayed in exhibit area and between CME activities in main lecture hall.	\$900.00		
Refreshment Break with audio-visual or multi-media display airing on large screen for 30 minutes	\$800.00		
Continental Breakfast with audio-visual or multi-media display airing on large screen for one hour	\$1,000.00		
Lunch with Speaker or multimedia	\$1,500 to \$2,000		
Dinner with Speaker or multimedia	\$3,000 to \$4,000		

PLEASE PRINT

Name(s): _____
 (As to appear on Name Badge/ No more than two staff per exhibit table)

Organization Name: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ E-mail: _____

Please advise if you need a Receipt with our FID for your tax purposes.